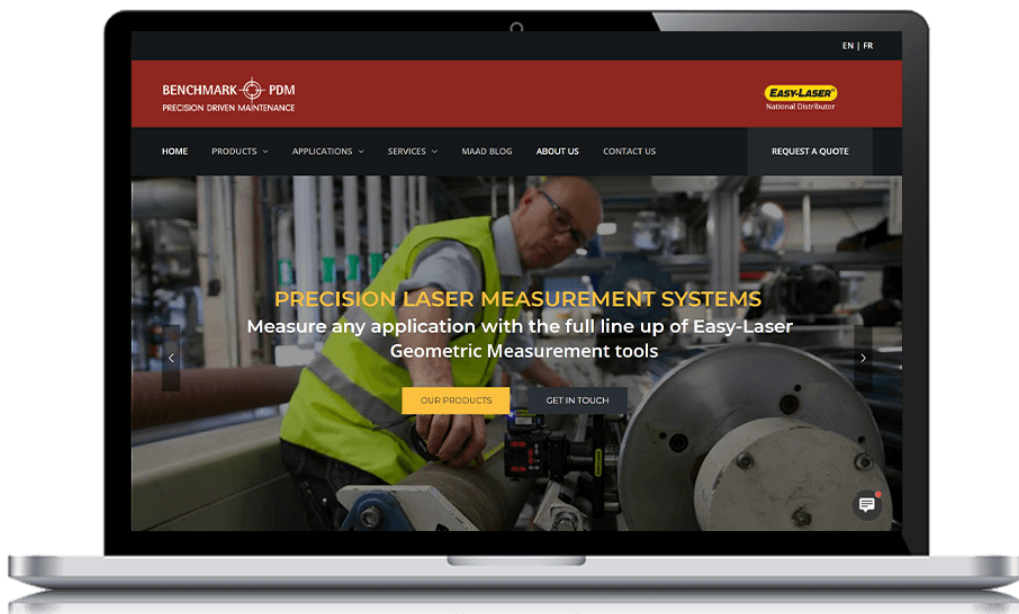




Search Engine Optimization, Hosting, Security



Benchmark PDM specializes in Laser Alignment Technology for industrial machinery. They started out with a small internet presence and some traffic to the site, but it was not converting into leads or interest in the business. They had about 10 keywords ranking on Google page 1 - there was room for improvement. Only 3 keywords ranked on Bing.

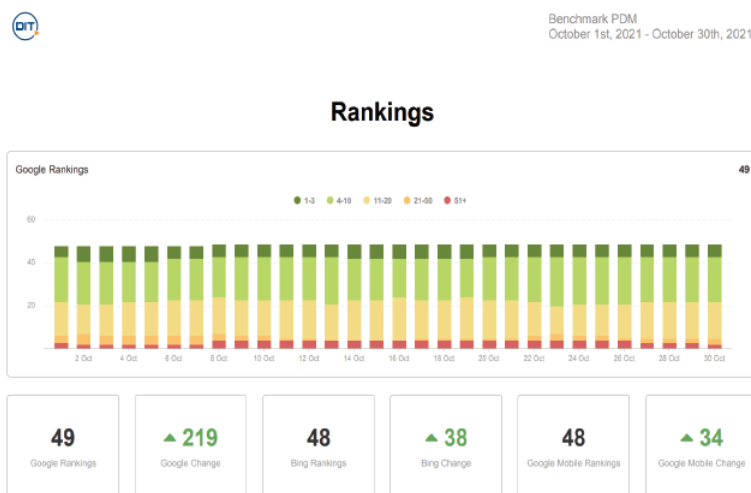
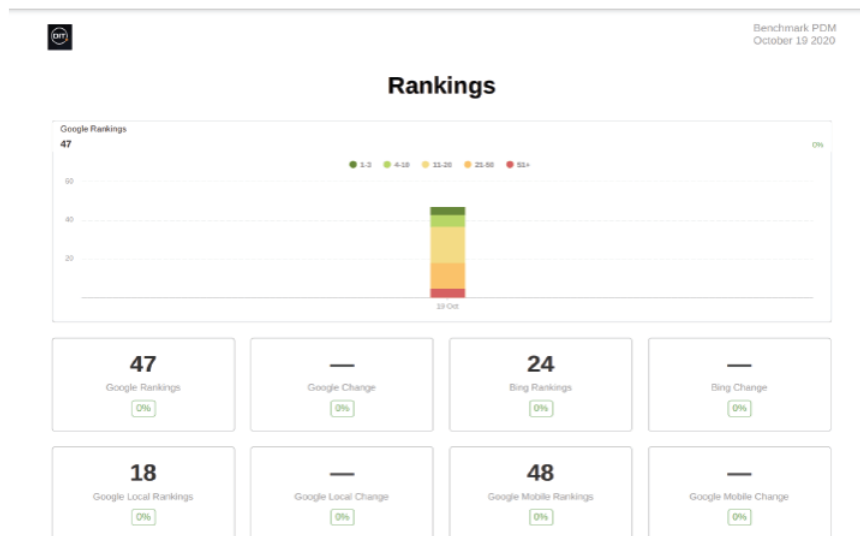
We took over the Organic Search and began optimizing their online platforms including Google My Business GMB). GMB Searches immediately increased by 25% with 28 conversions the first month.

Total conversions from online traffic went from zero to 10-20 conversions per month and Keywords on local searches jumped to 19 out of 20.

27 Keywords are now on Page 1 for Google and Google Mobile, 26 Keywords on Page 1 for Bing. Most of the remaining keywords are on Page 2 and poised to move onto page 1 soon. Additionally, we created 2 new pages of content for their website and 28 Blog posts were written.

Many other SEO actions were taken to optimize the campaign, the ones mentioned are the key performance indicators.

Visit their site at www.benchmarkpdm.com



"I have been impressed by the SEO team, I know it can be a slow process and there have been some hiccups but I don't mind working with you guys (when I have the

time!) to get it done right.

"Thanks again and have a great weekend.

"Best Regards, JPL"

[Click here for a Free SEO Audit of your website](#)

Benchmark PDM



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Laser alignment tools offer a unique advantage in the field of preventative maintenance. They are affordable, easy to use and highly accurate. Benchmark PDM is pleased to offer the full range of Easy Laser shaft alignment tools.

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About DIT Web Solutions

DIT stands for Drive - Imagination - Technology.

Digital mediums such as the internet provide a massive communication platform that was not previously available to the world of promotion and advertising. Not since the invention of the printing press in 1450 and the telegraph around 1830, have we had such a revolutionary change in the advertising industry.

Companies that fully utilize the advantages of the world wide web are making strides at a faster and greater rate than any business of the past.

As leaders in the Digital Advertising industry, we dedicate our time and energy to developing creative and functional online properties.

Our purpose is to help businesses communicate their vision through digital means.



Rob Ragusa

rob@ditcanada.com



Louie Pateropoulos

louie@ditcanada.com

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☎ 416-461-1143 @ info@ditcanada.com 🌐 www.ditcanada.com



Drive, Imagination, Technology

Toronto Office:

86 Mack Ave., 2nd Flr.
Toronto, ON M1L 1M9
416.461.1143

Whitby Office:

101 Brock St., S. 2nd Flr.
Whitby, ON L1N 4J9
905.209.9079



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DIT Web Solutions Inc.
101 Brock St South
2nd Floor
Whitby, ON L1N 4J9
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