

DIT Newsletter

THINK BIGGER



Drive, Imagination, Technology



- * \$2500 Grant being offered for your digital marketing
- * Free up to 20 page website for Tradesmen
- * E-Commerce Websites: Now is the time to create your online store
- * The Ultimate SEO Package 50% off
- * Protect your customers & employees with these products
- * Recent Launches & Successes

A message from the **owners**

With new positions available on the internet, we have moved many of our clients to amazing new rankings. Websites are being launched weekly. Future monetized Apps are being created, new software is being developed, and again this is a great time to build your custom software or App.

In the offline, traditional marketing division we have been printing and stitching on a large volume of masks, face shields, golf shirts, caps, and visors. As well as producing thousands of lawn signs, and contracts for tradesmen and much more.

We've adjusted with the times to help provide what is needed. For this reason, we have taken some of our major services and offered incredible specials to help all businesses the rest of this year.

In coordination with Digital Main Street, we are also helping businesses avail themselves of \$2500 grant money and services to improve their digital marketing and online presence. Contact us for the details of how to apply for this grant as soon as possible.

This newsletter includes top specials for 2020 to help get you through.

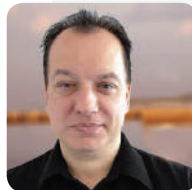
You may benefit from a balance of online and offline traditional marketing approaches. Call or email today to help your business turn 2020 into a great year, paving a bright new future together.

Sincerely,



Rob Ragusa

rob@ditcanada.com



Louie Pateropoulos

louie@ditcanada.com



**FREE WEBSITE
UP TO 20 PAGES.
FOR TRADESMEN ONLY**

CONTRACTOR RELIEF MARKETING PROGRAM

In order to help all tradesmen during this time of COVID-19,
DIT is offering a program for the rest of 2020

TOTAL VALUE
~~\$16,057~~
ONLY
\$595
PER MONTH

| | | |
|---------------------------|---------|-------|
| Website | 4500.00 | VALUE |
| Hosting | 360.00 | VALUE |
| Security | 299.00 | VALUE |
| SSL Certificate | 299.00 | VALUE |
| Maintenance | 399.00 | VALUE |
| Support | 500.00 | VALUE |
| Monthly Search Rankings | 7200.00 | VALUE |
| Mobile Friendly | 1000.00 | VALUE |
| Unlimited Content Changes | 1500.00 | VALUE |

~~\$16,057~~

ORDER NOW & RECEIVE

500 business cards & 100 2 part contracts , designed & printed.

Remember your old phone plan that no longer exists? This is like locking in on that earlier great offer for online marketing.

This is a **limited offer** on right now, for **TRADESMEN ONLY**, so lock in **TODAY**.

HELPING TRADESMEN SINCE 1993

E-COMMERCE WEBSITES

\$399

PER MONTH

\$999 SETUP FEE

*12-month term minimum; month to month after 1st Year

*Client to supply written content, products and description.

- Start selling online to customers
- Legitimate professional E-Commerce website that works!
- Accept credit card or PayPal
- Calculate shipping fees
- Secure website with easy and fast checkout
- Includes business web hosting & security
- Setup of 10 products plus training
- No limit on the number of products that can be added
- Sell physical or digital products
- Unlimited website content updates



THE ULTIMATE SEO PACKAGE

There is a major opportunity to dominate the search engines right now.
(Google, Yahoo & Bing)

MARKET OBSERVATION

1. In order to keep your costs down, many SEO companies are offering 5 or 10 phrase packages. This isn't enough to make a real difference especially in major cities.
2. Competitor analyses are not being done to assess what your competitors are ranking or not ranking for and thus come up with a unique strategy for you.
3. The last 100 Webscans we conducted revealed: **a)** Programming Errors **b)** Websites not up to date **c)** Duplicate Content **d)** Inconsistent Listings **e)** Google speed test not passed **f)** Insufficient copy for search engines.
4. Very important: During the pandemic, some companies reduced or stopped their online search engine actions. This has opened up online positions.
5. Internet searches have EXPLODED.

SOLUTION TO ALL THE ABOVE

1. Dominate the searches with an aggressive 50 keyword package.
2. Get a package that handles all the SEO programming errors your current website has & can make your website to code.
3. Hire a company that will do a competitor analyses as part of the SEO program.
4. Use a company that has copywriters trained for writing for Search Engines.
5. Ensure the company builds relevant links for you as part of the SEO package.

Call for more information

📞 416-461-1143

📧 info@ditcanada.com

PROTECT CUSTOMERS & EMPLOYEES WITH THESE PRODUCTS



1. White 100% Cotton Masks

2 ply, white, non-surgical, print in one colour, logo on the left side @ \$9.99 each



2. Colour 100% Cotton Masks

2 ply, standard colours: Black, Blue, Red. Logo in full colour, 100 pcs @ \$12.99 each



3. New Superior Surgical Mask

B13 quality, Kills 99.9% of bacteria - Tested at Nelson Labs

- Ease of breathability
- Constructed for full day comfort
- Ear Bands or Adjustable Straps
- Patented Ionic Technology
- Hand washable and air dry
- Bacterial protection lasts at least 13 weeks (100 days) @ \$35.00 each
- Complete testing available upon request.
- Manufactured in Canada.



4. Hand Sanitizer Wipes

15 per box, print in one colour on recycled boxes or you can print in full colour on a white box, free set up with this flyer, 250 pcs @ \$3.99 each

- Alcohol-based formula that effectively kills 99.99% of germs.
- Removes everyday dirt and grime.
- Made with Vitamin E and Aloe Vera.
- Fresh and pleasant scent.

Shipping & taxes are additional

Recent Launches and Success Stories

1. www.affordablekitchens.ca



2. www.marsbiomed.com



3. www.canadachristiancollege.com



“ I am also pleased to see that we are organically climbing on google search engine. Everywhere we seem to be on the first page and we are very happy. ”

“ It’s been a pleasure to work with DIT - we gave them a huge challenge, re-invent our website using modern techniques and make it youthful and more contemporary. They succeeded with every aspect - from planning to execution - if you need help with any aspect of communication DIT would be a great asset. ”

“ I have used DIT for my website for over four years. I cannot think of a more professional organization to have partnered up with. Their team really care and offer exceptional customer service. Recently I have increased the amount of goods and services I use with DIT. I highly recommend using Rob and his team, you will not be disappointed. ”

“ When it comes to websites, several commentators talk a good game, but DIT Web Solutions can help you make it happen. They have built us - a great website - plus given us hours of marketing guidance. Working with them has been a pleasure - our new marketing material will be key, to our business plan. ”

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**AVENUE
ROAD
ROOFING.**



MARS
EIO-MED PROCESSING INC.

LOGIX
INSULATED CONCRETE FORMS



1-800-GOT-JUNK?

PIZZA NOVA



Call Us Now To Discuss Your Project

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