

Meet **Greg Berube**

Chief Administrative Officer



"I am a trusted brand advisor, bringing change to organizations..."

Brand health and growth is a necessity of a well-maintained and profitable organization. Without a well-formulated strategic plan, Brand disaster and lost revenues are inevitable.

Greg is a strategically-focused branding and communications executive within the marketing/branding industry-with a proven track record of Branding or Re-Branding in diverse industry sectors with international clients including **Johnson & Johnson, Tim Horton's, Parmalat, Bank of Bermuda, Vincor, McCain's, Safeway and TD Bank.**

Testimonials

" I always appreciate Greg's talent of simplifying and communicating what we're trying to do into simple focused language. He gets it, he's a fast study "

Johnson & Johnson – John Mahoney, V.P. Marketing

" At Moosehead, we owe Greg Berube a tip of the hat for making us think strategy for Alpine and James Ready, not just design. He gave us market entry and growth ideas all the time "

Moosehead Breweries – Jim Eagles, V.P. Sales & Marketing

" people buy the brand before the product "

Call us to schedule a **free 30 min Brand Consultation** over the phone, Zoom, Skype , in person. **We'll get it done.**

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